

## **CEDAC: Rice Selection Important in Improving Yields**

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As Cambodian farmers are starting their rice farming this rainy season, CEDAC is calling for farmers and stakeholders to focus on rice seed selection for improving yield. In its experiences, CEDAC has found that farmers still do not yet understand well the importance of rice seed selection before starting farming.

Speaking this week on the live CTN TV show, "Internet Talk," Dr. Yang Saing Koma, CEDAC's president, said that with good rice seed selection, the yields can increase up to 30%. Moreover, he added that the rice will have a better quality and can sell at a higher price.

During the show, Dr. Koma pointed out that now is a good time for farmers to practice rice seed selection while they are starting their farming. The selection process is easy and does not take much time, he added. "Farmers need only two or three days to preselect their rice seed by selecting only the good grains and pure seeds." Dr. Koma urged farmers and stakeholder to promote and consider rice seed selection for improving yield this year.

Since the beginning of October 2009, CEDAC has extended its dissemination activities by contributing to a regular monthly broadcast show with CTN TV that airs every second Monday of the month. The objectives of the cooperation are to provide up-to-date information and technical knowledge to Cambodian farmers to improve production and to educate the public about the health benefits of organic and chemical-free farming both for consumers and producers.

