

Indigenous Products and Cultural Exhibition

December 11-12, 2009

In order to promote the agri-products and market opportunities for indigenous communities, CEDAC Ratanakiri organized the ***Indigenous Products and Cultural Exhibition*** at the Provincial Department of Fine Art in Banlung district, Ratanakiri Province. This exhibition was organized with the cooperation of the Provincial Department of Agriculture, ETEA Foundation and CAN-DO with funding support of the Spanish Agency of International Development Cooperation (AECID). This event was honored by the participation of H.E Pao Hoarm Phan, Ratanakiri Provincial Governor, who acted as the president of the exhibition.

The objectives of this exhibition were:

- To promote and raise awareness of available indigenous products to the public consumers and users
- To create market linkages and marketing support services for indigenous products
- To expand the market accessibility of indigenous products
- To garner more support from the local authorities

There were approximately 300 people - including the director of provincial departments, targeted beneficiaries, students, NGO staff members and other international guests - who attended this exhibition.

Many different kinds of indigenous products were on display for the public. These products included sewing products such as silk, cultural products, food products, fruit products, rice wine, jar wine, honey, natural medicines and other agriculture products.

At night, a traditional concert was provided and over 1000 local people and international tourist attended this event. The exhibition was also open to the public during this time so that these attendees could see the products on display.

As a result of the exhibition, the Provincial Governor voiced his strong support this exhibition and suggested that other local authorities support indigenous products in order to help increase profits for the indigenous people.