

Second TckTckTck Campaign Draws a Crowd

December 14, 2009

Oxfam America organized a campaign to demonstrate the urgency of climate change and its effects on poor and developing nations. The demonstration was similar to an event in October. Both events used slogans, t-shirts and actions in an effort to raise climate change awareness among the citizens of Phnom Penh as well as to motivate the media to cover climate change events.

The demonstration took place across from the Hong Kong Center in Phnom Penh and was attended by more than 200 people. The participants organized themselves into an hourglass and used their different colored t-shirts to create a globe at the top of the hourglass. Then, to music, they ran into the lower portion of the hourglass and spelled out the words TckTckTck. This movement represented how quickly time is running out for people to react to and mitigate climate change.

The demonstration was very successful with many students, NGO representatives and other individuals taking part. A guest from the United States, Ms. Desirae Rogers, was able to attend the event with CEDAC volunteer, Charlseae Ewing. Ms. Rogers expressed her positive impressions of the event and noted how wonderful it was to see young Cambodians attending and supporting positive environmental changes.

The TckTckTck demonstration was an international event, taking place simultaneously across the globe to show the world leaders gathered in Copenhagen the dire circumstances of climate change and climate change effects on developing countries.



Participants at the TckTckTck Event show their support for climate change action.