



<b>Project Title:</b>	Integrating Biodiversity Conservation and Local Livelihood Improvement on the Tonle Sap Grasslands, Cambodia
<b>Donor:</b>	IUCN-EGP
<b>Project Term:</b>	24 months (September 1, 2008 August 31, 2010)
<b>Budget:</b>	124,808 USD
<b>Project Staff:</b>	<ul style="list-style-type: none"> <li>• 1 Part-time Project Coordinator</li> <li>• 2 Farmer Community Animators</li> <li>• 1 Part-time Accountant</li> </ul>
<b>Target Areas:</b>	25 villages and 6 communes in 3 districts - Baray and Stoung districts of Kampong Thom Province and Chikreng district of Siem Reap Province
<b>Beneficiaries:</b>	Local residents who use land in the Integrated Farming and Biodiversity Areas (IFBA)
<b>Project Goal:</b>	To protect the threatened biodiversity and local livelihood values of the Tonle Sap flooded grasslands by strengthening management of the Intergraded Farming and Biodiversity Areas (IFBA)
<b>Project Objectives:</b>	<ul style="list-style-type: none"> <li>• To encourage the use sustainable agricultural techniques and social innovations among farmers living near the IFBA</li> <li>• Develop marketing opportunities for premium 'wildlife-friendly' products</li> <li>• To develop community-based tourism as part of a long-term, sustainable financing mechanism in the target areas</li> <li>• To safeguard the IFBA by increasing the involvement of local communities in protecting the grasslands and wildlife</li> </ul>
<b>Project Activities and Anticipated Results:</b>	<p>Project activities:</p> <ul style="list-style-type: none"> <li>• Improve agricultural and social knowledge by providing</li> </ul>

training at the village and inter-village levels that focus on SRI, home gardening, ecological chicken raising, saving groups, and marketing and by organizing exchange visits to other areas that are successfully utilizing these techniques

- Provide background support to key farmers on farm demonstration design and development
- Create a tourism development action plan with local participation
- Facilitate the step-by-step development of village-level systems for providing tourism services (e.g. guides, cooking, fund management, etc.)
- Train external guides to bring tourists to the site and promote the site on national and international levels
- Raise awareness of conservation and promote regulation development to support conservative behaviors at the local level
- Train community representatives and enhance skills through on-the-job training
- Conduct several joint patrols each month in the IFBA

Anticipated results:

- 300 families across 5 IFBA will benefit from measurable increases in productivity by adopting the sustainable farming techniques and social innovations introduced by the project
- 20 self-supporting farmers' groups will be established
- Establish a wildlife-friendly brand of rice with at least 50 compliant farmers participating in the marketing scheme
- A full-scale ecotourism plan will be developed leading to an increase in the number of families involved in and the level of benefits generate by providing tourism services
- Attitudes towards conservation and the IFBA will improve in the target villages and be evident by reductions in threats to key bird species and other behavioral changes
- Consistent patrolling covering several sites will be conducted several times per month
- Illegal activities threatening the IFBA and wildlife therein will be detected and dealt with quickly while other threats will be stabilized or reduced through trends in detection and independent monitoring of land use changes taught through the project

