



Title of the project	Linking Farmers to Market for Rural Prosperity (RIU/ICF)
Goal of project	Goal: Sustained poverty reduction through agriculture Specific objective: Increased capacity of farmer marketing groups for coordinated quality-based production and marketing
Project Duration	September 2008 to November 2010
Target Area	50 villages in 3 districts (Baphnom, Kampong Trabek districts of Prey Veng province and Svay Chrum district of Svay Rieng province)
Target Group	Vegetable farmer producers, the poorest families, women farmers,
Donor	International Development Enterprises (IDE)
Main Activities, Expected Output, and Indicators	<p>Main Activities:</p> <ul style="list-style-type: none"> - Organizing village general meeting - Organizing the exposure visit for interested farmers - Organizing monthly capacity building for the vegetable producer group members - Capacity building for the group representatives - Monitoring visit by the project's technical advisor <p>Expected outputs:</p> <ul style="list-style-type: none"> - 500 target families, included 150 poorest farmer families are selected and trained on vegetable growing...etc - 50 vegetable producer groups are formed and active in supplying vegetables to the local markets - 150 group representatives are selected - 500 target families are able to increase the family income 50%
Inputs	<p>Human resources:</p> <ul style="list-style-type: none"> - 1 project manager (part time) - 3 market chain officers (Community based Field Assistants) - 1 accountant (part time) - Technical support officers (man/day) <p>Budget: 18,300 £ (approximately 34,404 USD)</p>